A tool for crafting Mission & Vision Statements: 4 Questions to ask yourself...



A tool for creating clear, concise goals with your team. Our mission, objectives, and goals should always be in front of us. We should be setting SMART goals anytime we set out to plan something new, workshop or troubleshoot problems as a team, etc.





Specific

Real numbers, real deadlines

20 students signed up for mission trips by the end of our To the Nations campaign ending July 28



Measurable

We measure outcomes not activities

So rather than we will have 3 men's events per calendar year-

Increase of 5% of 20-30 year old men attending Men's Power Hour

5% increase in male volunteers church-

10% increase in male volunteers with local partners



Attainable

Challenging but possible

If last goal was 5% and we barely hit, then we aim for just a marginal increase for next goal



Relevant

Have we emphasized one area at the expense of another?

Can I tie this goal back to an area of impact or core value?

- Sunday School hour attendance is great, but volunteerism is low
 Did we switch goals or emphasis too quickly not allowing time for momentum?

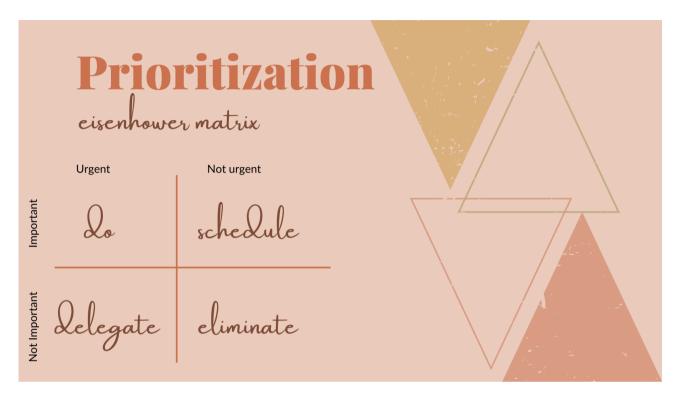


Trajectory

Are we reviewing our trajectory?

Is the specific, measurable, attainable, relevant goal sending us the place we want to go?

A tool for helping leaders utilize time effectively so they pour into their teams. Remember delegating should not be "unimportant" to the mission and goals of our team, but "unimportant or not essential" to your particular role as a leader. We do not delegate only meaningless tasks to our teammates.



A model for multiplication of leaders

